

Matt Ehresman

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@MattEhresman

Mission

I aim to be a caring and innovative leader who utilizes creative media to influence future generations for Christ.

Education

- Master of Arts; Digital Media (Regent University), 2012
 - GPA 3.93/4.0
- Bachelor of Arts; Graphic Communications (Sterling College), 2010
 - GPA: 3.96/4.0
- High school graduate (Maize High School), 2006
 - GPA: 3.90/4.0

Work History

November 2011 –
Present

Web Marketing Manager

Sterling College; Sterling, Kansas

- Redesign, update and provide strategy for official website
- Lead and provide strategy for social media marketing
 - Currently overseeing 16 profiles on 10 networks
- Lead social media team of student workers
- Film, edit and produce marketing video content
- Team member on brand development team

August 2012 –
Present

Journalism Professor/Adviser

Sterling College; Sterling, Kansas

- Professor of CM153J print journalism course
- Adviser to the *Sterling Stir* weekly student newspaper
- Final edits and proof-reading

June 2010 –
October 2011

Production Coordinator (TV and Web Department)

Focus on the Family; Colorado Springs, Colorado

- Fully produce three episodes of live broadcast TV program
- Write scripts for weekly TV programming
- Oversee marketing campaigns
- Monitor and develop Facebook and Twitter accounts
- Serve as floor director during live TV programming
- Monitor audio board during broadcasts; edit audio in post
- Operate TV news and feature camera

March 2009 –
May 2010

Student Government Association President

Sterling College; Sterling, Kansas

- Lead several weekly meetings
- Act as liaison between students and administration
- Regularly meet with administration and staff
- Oversee and divide entire student budget

August 2008 –
May 2010

Resident Assistant

Sterling College; Sterling, Kansas

- Develop relationships with residents
- Responsible for maintaining rules in dorm
- Plan and lead regular hall events

June 2009 –
July 2009

TV and Web Intern

Focus on the Family; Colorado Springs, Colorado

- Write TV news scripts
- Operate news camera
- Research, brainstorm and develop news pieces

August 2008 –
April 2009

***Sterling Stir* (newspaper) Editor-in-Chief**

Sterling College; Sterling, Kansas

- Assign stories, photos and layout duties to staff
- Edit all stories and photos
- Page layout for front and opinion pages

June 2008 –
July 2008

Marketing Intern

Walden Media; Burlington, Massachusetts

- Web development for marketing campaign
- Market research and analysis
- Read and write reviews of potential film scripts

August 2007 –
April 2008

***Sterling Stir* (newspaper) Online Editor**

Sterling College; Sterling, Kansas

- Copy-editing and page design
- Update newspaper's website weekly
- Train and equip younger staff members

May 2007 –
August 2007

Youth Intern

First Mennonite Brethren Church; Wichita, Kansas

- Lead weekly Bible studies and service projects
- Update senior high website
- Publicity for youth events

January 2006 –
January 2009

Sales Associate

Perfect Peace Christian Bookstore; Wichita, Kansas

- Cashier, customer service

Other Notable Experience

Focus on the Family	Operate news camera for Fox, ABC, CNN; 2010-11
Focus on the Family	Returning panelist on Boundless podcast; 2010-11
RMC Church	Junior high worship leader; 2011
Sterling College	Fran Jabara Male Student of the Year award; 2010
Sterling College	Producer of Sterling Worship's debut album; 2010
Sterling College	Member of VPAA search committee; 2010
Sterling College	Member of Presidential Inauguration committee; 2009
Sterling College	Co-leader/member of worship bands; 2006-2010
Sterling College	Vice-President of Praise Band; 2007-2008

Conferences Attended

Global Leadership Summit; 2007
Echo Conference; 2008
Social Media for Non-Profits; 2012

Software/Platforms/Networks

Microsoft Office	Facebook
Apple iLife	Twitter
Adobe Creative Suite	YouTube
Final Cut Pro	Google+
Soundtrack Pro	Pinterest
HTML basics	Foursquare
Drupal basics	Instagram